EastGen

100% CANADIAN PRODUCER OWNED

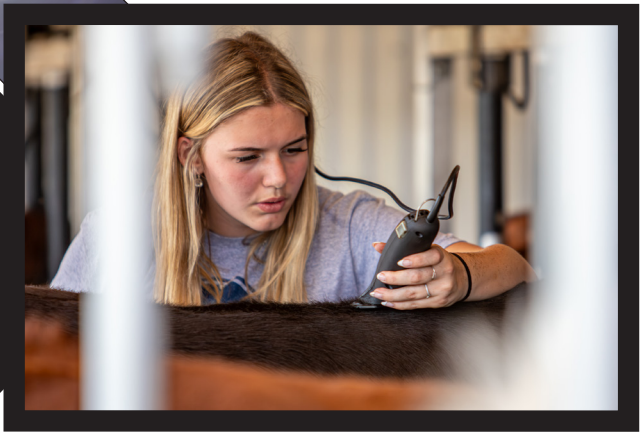
EastGen Atlantic Showcase

EastGen Showcase

2025

Participant Entry Package

EastGen Showcase



Wednesday, July 2nd - Friday, July 4th, 2025
Bible Hill Exhibition Grounds, Truro, NS
Show Day: Friday, July 4th, 2025

Entry Deadline: The EastGen Showcase is a two and a half day competition for competitors between the ages of 13 and 21 as of January 1st, 2025. The program consists of an educational component with challenging, hands-on learning sessions. Show day will consist of showmanship and calf conformation classes.
Deadline for entry is Sunday, June 1, 2025. NO LATE ENTRIES WILL BE ACCEPTED.

Online Registration: EastGen Atlantic Showcase will be online registration. Registration will close on June 1st, 2025. Following online registration, you will be notified of your acceptance and provided with additional paperwork to complete and return to Rhonda MacDougall. **If you do not receive this paperwork by June 14, 2025, please email Rhonda.Macdougall@novascotia.ca immediately**. In order to register online you must have your calf registration information as well as a credit card for payment to the event. All participants will be required to register for the show online with payment required through Visa or MasterCard.
To register please use the following link: https://www.assistexpo.ca/eastgen-atlantic

Due to facility restrictions, registrations will be on a first-come, first-served basis. In the event we have more registrations than space, and the desire to have fair representation from all Atlantic Provinces for beef and dairy, preference will be given to members who have attended Showcase for **four or LESS** years in provinces that have exceeded provincial allocation. Those not accepted will have their registrations refunded.

Registration: All 4-H participants are required to be on site by 12:00 p.m. on Wednesday, July 2nd for registration. Calves must arrive on site between 9:30 -12:00 p.m. on Wednesday, July 2nd for mandatory health check/calf registration. If you will not be able to arrive by this time, please call Dale MacPhee at 506-875-1573 prior to the event to make other arrangements. **Lunch will not be provided and is the responsibility of the participant for Wednesday.**

Information required for registration: Name, Address, Telephone Numbers, Email, Age, Shirt Size Required, Dairy/Beef Club Leader Name, Dairy/Beef Club Leader Email, Calf Registration Number. Code of Conduct and Medical Information forms will be emailed to you by June 14th, with your acceptance notification by Rhonda MacDougall, Agriculture Representative, NS Dept. of Agriculture. Please complete and return these forms as indicated on the Medical and Code of Conduct forms by June 21st.

Registration Fee: The registration fee for the 2025 EastGen Showcase is $185.00
Payment will be processed at the time of online registration. The 2025 registration fee is non-refundable. (Exceptions will be considered for medical reasons. Doctor's note required). Please contact Dale MacPhee at 506-875-1573 with regards to any inquiries about the withdrawal of an application for the EastGen Showcase Event.

Overall Champions: Overall Dairy/Beef Champions will be determined using a points system:

Showmanship	250 Points
Calf	75 Points
Stall	100 Points
Clipping-effort	150 Points
Clipping-results show day	25 Points
4-H general quiz	100 Points
Presentation quizzes	200 Points
Judging skills-placings	50 Points
Judging skills-reasons	50 Points
TOTAL	**1000 Points**

The educational component throughout the EastGen Showcase event is mandatory for all participants. In order for participants to attend the show, they must have completed the educational sessions and any associated quizzes/activities. Overall Dairy/Beef Champions are based on total points earned in quizzes, clipping, judging, showmanship, calf conformation and team stall presentation.

Dairy/Beef Show: The show will combine breeds into one open calf show. There will not be separate, dairy breed-specific classes. The Showcase Committee reserves the right to combine classes or divide classes into heats as deemed necessary.

4-H Dress Code for Show: Dairy exhibitors are required to wear white pants and hard soled boots and beef exhibitors are required to wear black/dark pants with hard soled boots. T-shirts for show day will be provided by EastGen.

Showmanship Category: **4-H competitors must be between the ages of 13 and 21 as of January 1st, 2025:** Competitors must be a member of a 4-H Calf Club and must exhibit their 2025 4-H Calf Project unless a special exception has been granted prior to attending the 2025 EastGen Showcase Event. Based on numbers following registration, classes may be modified.

Conformation Category: **Dairy calves will be divided into the five following categories:** Junior Heifer Calf, Intermediate Heifer Calf, Senior Heifer Calf, Summer Yearling and Junior Yearling. Competitors must bring their 2025 4-H Calf Project.

Beef calves will be divided into classes pending the breeds and numbers of calves available.
Based on numbers following registration, classes may be modified. No market steers will be permitted. There will only be heifer classes.

Alternative calf: All dairy/beef competitors must exhibit their 2025 4-H Calf Project. In the event of sickness/death/ contagious disease the competitor will be eligible to bring an alternate calf. Evidence of sickness/disease resulting in the removal of your 4-H project animal must be presented to the show staff prior to the show date.
* Please bring alternative calf information.

***Attn Beef competitors:** Beef calves must be weaned. No nurse cows allowed. In this event, an alternate animal may be registered.

All calves must be free of ringworm, lice and warts to be eligible for competition.

Maximum number of competitions: Previous winners of the Overall Dairy/Beef Championship will not qualify to win the Overall Championship category in 2025.

Calf ID and Show Ethics: Each participating 4-H project calf is asked to be presented with a photocopy of the registration paper. It is mandatory that each dairy/beef calf be tagged with NLID/CCIA tags. Calves arriving at the fairgrounds without tags will not be allowed to participate in the show and will be asked to leave the grounds immediately. It is important that the Canadian cattle shows are seen to endorse good animal husbandry practices and promote the Canadian industry in the spirit of fair play. **Criticizing or interfering with the judge, show management or other exhibitors, or other conduct detrimental to the breed or show will result in disqualification from the entire event.**

Mandatory Health/Wellness Check of Calves: A mandatory health check will take place outside prior to barn entry. Calves will be inspected in the sequence of their arrival. Calves that have not passed their mandatory health and wellness check are not permitted in the 4-H Barn. EastGen approved veterinarian/representatives have the sole discretion to determine if an animal is eligible to participate in the EastGen Showcase event. All calves must be free of illness and Zoonotic diseases such as ringworm, lice, and warts to be eligible for competition.
*** Please see the attached reference sheet.** **NOTE: The Premises ID for this location is: NS1982868**

Meals & Accommodations: EastGen will provide supper on Wednesday as well as all nutritional breaks and meals on Thursday and Friday for participants.
Participants are expected to stay at Dal AC in the rooms designated for the event.

Transportation Arrangements at Event Completion: Be sure to arrange to have transportation for all calves available at the completion of the event (by 2:00 pm on Friday, July 4th).

For more information, please contact: Dale MacPhee, EastGen (506) 875-1573 dale.macphee@eastgen.ca

Guidelines for Leaders, Participants and Veterinarians
Judging the acceptability of calves for EastGen Youth Events

Information compiled by the Calf Health Team including: Dr's Tim Henshaw (EastGen), Christie Morrow (Heartland Veterinary Services, Rex Crawford (Dufferin Veterinary Services) and Ann Godkin (OMAFRA Veterinary Science and Policy).

Participants should bring only healthy calves to a show, clinic or achievement day. The guidelines provide a standard interpretation of what will be considered acceptable and what will not be.

Skin lesions are visible indicators of infection. The presence of skin lesions in show calves will impact on acceptance to shows. Contact a veterinarian to identify and treat skin problems and infections well in advance of show or achievement day.

1. **No calves with visible warts will be accepted at the show.**

   Why aren't calves with any warts allowed in shows?

   Visible warts are aesthetically unpleasing. The virus that causes warts is contagious to other cattle.

   Rationale:
   - Warts can easily be removed by a veterinarian and removal sites heal quickly
   - Participants and calf owners are responsible for inspecting calves frequently to identify warts on calves as soon as possible.
   - Participants and calf owners are responsible for seeking veterinary advice or assistance to remove warts at least 3 weeks prior to show dates
   - Therefore, calves with any visible warts will not be allowed on the show grounds.

2. **No calves with active ringworm will be accepted at the show. Some calves may be accepted in spite of having <u>had</u> ringworm.**

   Why aren't calves with ringworm allowed in shows?

   Visible ringworm is aesthetically unpleasing. Active ringworm is contagious to other cattle and to people.

   Why are some calves accepted and others not allowed in shows?

   Rationale:
   - Ringworm, even with effective treatment, takes a long time to completely heal. Healed ringworm may leave visible lesions or changes to the hair coat or underlying skin for months even though active infection has ended.
   - Information regarding treatments given or tests done on calves (scrapings, cultures, etc.) will not impact on the decision regarding acceptable vs. unacceptable. Visible lesions on calves are aesthetically unappealing and regardless of other information may prevent the calf from being admitted to shows.

Calves will be accepted if <u>all</u> of the following are true:

- The lesion is small or moderate in size (< 2.5 cm in diameter).
- The lesion is completely hair covered.
- Discolouration of hair or skin under hair may be present

Calves will NOT be accepted if <u>any</u> of the following are true:

- Any lesion is greater than 2.5 cm in diameter
- Any part of the lesion is not completely hair covered

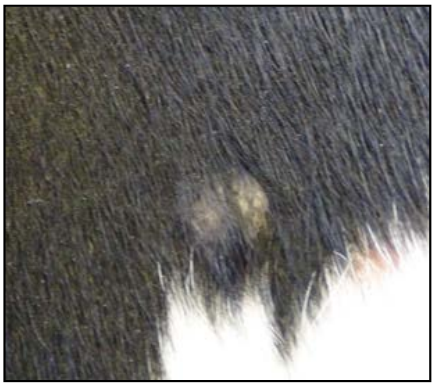
Ringworm: Examples of Acceptable and Unacceptable Skin Lesions on Calves

Acceptable because:

- Healed
- Hair covered

NOT Acceptable because:

- Clearly visible
- No hair cover
- Crusty, scabby cover
- More than one lesion
- One lesion is large (greater than 2.5 cm)



EastGen Showcase

EastGen Showcase, July 2-4, 2025

"The EastGen Atlantic Showcase is much more than just halters and ribbons. It is an opportunity for us to educate youth about other skills/aspects required on-farm or within the industry. The Showcase takes youth from the Atlantic area and places them on teams with members from other provinces. It is rewarding to watch friendships and skills develop over the course of the event. It is our hope that memories from Showcase will last a lifetime!"

-Dale MacPhee, Atlantic Region Sales Manager for EastGen and show organizer.

The EastGen Showcase has been a valuable event for Atlantic area 4-H youth! It is where life-long friendships have formed, skills have been learned and developed and the confidence instilled in the youth to "Learn to Do by Doing!"

Please check out the EastGen website at www.eastgen.ca or contact your provincial 4-H office to learn more.

EastGen Showcase

Your Producer-Owned Canadian AI Supplier

www.eastgen.ca

The EastGen Showcase has been "a must attend event" for Atlantic Area youth annually for the past 34 years! The 2025 EastGen Showcase will be held at the Bible Hill Exhibition Grounds, Truro, Nova Scotia, and is open to 4-H youth from the ages of 13 to 21.

For those unfamiliar with the "Showcase", it is a hands-on 2 ½ day event for 4-H beef and dairy members with some of the industry's best instructors. Topics covered include proper showmanship skills, clipping & fitting techniques, judging and much more. The youth are shown the modern day techniques and then are guided and mentored by skilled instructors as they work on their own 4-H calf projects.

Educational classroom sessions are apart of the program as well. Topics vary from year to year and have included presentations on methane emission reduction, beef carcass ultrasound, the cow's reproductive cycle, animal welfare, classification, calf health, the Verified Beef Program, Lactanet and Holstein Canada.

The youth compete over the 2 ½ days and are scored on various components of the program. The last day is "Showday" where the youth demonstrate the skills they have learned over the course of the event. Prizes are awarded in both beef and dairy for champions in showmanship and conformation. As well, there is an overall winner in each beef and dairy divisions.